



RGVCensusScholarship@gmail.com

Dear Sponsor

We are a group of local community leaders and businesses who have partnered together to establish the **RGV Census Ambassador Scholarship Program** to provide Rio Grande Valley high school, vocational school, and college students with an opportunity to receive a \$1,000 scholarship for their efforts to increase local participation in the 2020 US Census.

Our goals in establishing this initiative is fourfold:

1. Educate Students About the Importance of the US Census
2. Engage Students to become Ambassadors for the US Census with their Families, Friends, and Neighbors
3. Increase U.S. Census Completion for the Rio Grande Valley
 - Achieve 70%+ Completion Rate
4. Provide Scholarship Opportunities for Students

Historically, the Rio Grande Valley has been undercounted in the US decennial Census. It is estimated the Rio Grande Valley is undercounted by as many as 300,000 persons. Ensuring we get an accurate count in 2020 will guarantee our region is fairly represented in Congress and the Texas Legislature, will provide our region with increased visibility and a louder voice in decisions and policy making, and will ensure that we receive our fair share of the billions in federal and state funding over the next 10 years. If the RGV were accurately counted, our region could gain as much as \$473M annually or \$4.7B over the next 10 years.

We have partnered with the Valley Alliance for Mentors Opportunity and Scholarship (VAMOS), a registered 501 (c)(3) organization, to serve as the custodian of these funds and ensure your contribution is considered a charitable donation. Your generosity and contribution will go a long way in helping us provide scholarships and reach our goal of ensuring the Rio Grande Valley is accurately counted in 2020.

Sincerely,

RGV Census Ambassador Scholarship Committee

Local Leaders Committed to the Rio Grande Valley

We are a group of local community leaders and businesses who have partnered together with The Valley Alliance for Mentors Opportunity and Scholarship (VAMOS) to establish the RGV Census Ambassador Scholarship opportunity to provide Rio Grande Valley high school, vocational school, and college students with a chance to receive a \$1,000 scholarship for their efforts to increase local participation in the 2020 US Census.

THE PROGRAM

1. The Scholarship Fund is managed by The Valley Alliance for Mentors Opportunity and Scholarship (VAMOS). **TAX ID# 74-2938938**
2. The more family, friends, and community members the students directly encourage to complete the census, the more opportunities each will have to receive a scholarship.
3. Rio Grande Valley High School, Vocational School, and College Students have an opportunity to receive a \$1,000 scholarship by submitting proof of a U.S. Census Completion.
4. Eligible students can submit at RGVCensusScholarship.org from July 1, 2020 through October 31, 2020.
5. The specific date for scholarship selection will be posted on RGVCensusScholarship.org when available.

Contact information: | 956.533.0965 | 956.862.9628 | EMAIL:
www.RGVCensusScholarship.org | Thelma Tamez | Sarah Hammond | RGVCensusScholarship@gmail.com



SPONSORSHIP OPPORTUNITIES

Everyone Counts Sponsor: \$250 to \$2,000

- Listing on the RGV Census Ambassador Social Media Platforms

1790 Year of First Census Sponsor: \$2,500

- (3) Sponsor Logo Social Media posts
- (2) tickets to Scholarship Event
- Live Mention at Scholarship Event
- Thank You AD Mention
- 2 Scholarships will be named after your business.

24th Census Sponsor: \$3,500

- (6) Sponsor Logo Social Media posts
- (2) tickets to Scholarship Event
- Live Mention at Scholarship Event
- Thank You AD Mention
- Event Banner Inclusion
- 3 Scholarships will be named after your business.



230 Years and Counting Sponsor: \$5,000

- (10) Sponsor Logo Social Media Posts
- (4) tickets to Scholarship Event
- Live Mention at Scholarship Event
- Thank You AD Mention
- Event Banner Inclusion
- 5 Scholarships will be named after your business.

1850 Women and Children Count

Sponsor: \$7,500

- (20) Sponsor Logo Social Media Posts
- (6) tickets to Scholarship Event
- Live Mention at Scholarship Event
- Thank You AD Mention
- Event Banner Inclusion
- 7 Scholarships will be named after your business.

US Census Protector: \$10,000

- (30) Sponsor Logo Social Media Posts
- (10) tickets to Scholarship Event
- Live Mention at Scholarship Event
- Thank You AD Mention
- Event Banner Inclusion
- Special Address at Scholarship Event Presentation
- 10 Scholarships will be named after your business.



SPONSORSHIP COMMITMENT

Business Name: _____ Contact Person & Title: _____

Donor Name: _____

(As it will appear in the program)

Address: _____ City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Website: _____

Please check the Sponsor Level:

- "Everyone Counts"\$250-\$2,000
- "1790 Year of First Census" \$2,500
- "24th Census" \$3,500
- "230 Years and Counting" \$5,000
- "1850 Women and Children Count Partner" \$7,500
- "US Census Protector" \$10,000
- I would like my donation to be distributed to:
Hidalgo Cameron Willacy Starr ALL

Please check an option if an advertising sponsor:

- Will e-mail digital work for program by October 1, 2020.
- Camera ready artwork enclosed
- I would like to opt out of my ad

Please check an option if an event/ticket sponsor:

- Please deliver my admission tickets
- I would like to opt out of my event tickets

Payment Type: Check # _____ Credit Card

If paying by check, please make check payable to VAMOS and state "RGV Census Scholarship Donation" on memo.

Mail in Address: VAMOS 800 N. Main St., Suite 410 McAllen, TX 78501

If paying via PayPal, please note in the comment section "RGV Census Scholarship Donation"

I AUTHORIZE THE VALLEY ALLIANCE FOR MENTORS OPPORTUNITY AND SCHOLARSHIP (VAMOS) TO CHARGE MY:

Visa

Mastercard

Discover

American Express

Amount: \$ _____

Name on credit card: _____ Card Number: _____

Expiration Date: _____ CVC Code: _____ Billing Zip Code: _____

Sponsor's signature: _____ Date: _____

Your contribution to THE VALLEY ALLIANCE FOR MENTORS OPPORTUNITY AND SCHOLARSHIP (VAMOS) is considered a charitable donation. The tax-deductible amount of your contribution is limited under Section 170 of the Internal Revenue Code to the amount by which the contribution exceeds the fair market value of any benefits that you receive in return for your donation. THE VALLEY ALLIANCE FOR MENTORS OPPORTUNITY AND SCHOLARSHIP (VAMOS) has determined the tax-deductible amount of your contribution based on these guidelines and makes this disclosure pursuant to Revenue Ruling 67-246, 1967-2 C. B. 104. The amount contributed will be fully deductible under Section 170 of the Internal Revenue Code (unless you receive any benefits in return for your contribution). This completed and signed form serves as record of your donation. TAX ID# 74-2938938

Thank you for your support of the RGV Census Ambassador Scholarship

Contact information:

www.RGVCensusScholarship.org

956.533.0965

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Sarah Hammond

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